



Partnership Benefits

\$2000 PRESENTING EVENT PARTNER **\$1000 PLATINUM EVENT PARTNER** **\$500 GOLD PARTNER** **\$250 SILVER PARTNER**

| | \$2000 PRESENTING EVENT PARTNER | \$1000 PLATINUM EVENT PARTNER | \$500 GOLD PARTNER | \$250 SILVER PARTNER |
|---|---------------------------------|-------------------------------|--------------------|----------------------|
| Event named after you | ★ | | | |
| Logo on event banner | ★ | | | |
| Logo on print newsletter event promotion | ★ | ★ | | |
| Logo on E-newsletter event promotion | ★ | ★ | | |
| Social media posts with a link to your page | ★ | ★ | | |
| Article on our blog recapping event | ★ | ★ | | |
| Video post featuring our partnership | ★ | | | |
| Table or booth at event, if applicable | ★ | ★ | | |
| Logo on monthly E-newsletter | ★ | ★ | ★ | |
| Logo on our website | ★ | ★ | ★ | ★ |

★ = INCLUDED ★ = PROMINENT

FOR MORE INFORMATION CONTACT:
communications@wwpna.org
president@wwpna.org





Become a Partner today! Sponsoring Partners of West Washington Park Neighborhood Association (WWPNA) events enjoy various levels of visibility to more than 17,000 neighbors living in West Wash Park. WWPNA plays a leading role in informing neighbors of opportunities and potential impacts to the neighborhood as well as bringing neighbors together for events and activities. Participate as a Sponsoring Partner to feature what your organization or business has to offer to West Wash Park neighbors.

570
FACEBOOK
FOLLOWERS

582
E-NEWS
SUBSCRIBERS

5K
NEWSLETTER
HOUSEHOLDS

300+
MEMBERS

17K
NEIGHBORS

PRESENTING EVENT PARTNER \$2,000

CHOOSE ONE EVENT TO SPONSOR

We will **prominently** feature your logo on our WWPNA website in the Neighborhood Partners section of our home page. Your logo will be placed in the WWPNA e-newsletter with a link to your business. You may choose to have a table at the event you are sponsoring. At that event or leading up to it, we'll post a video to our social media feeds featuring our partnership. In addition, we'll tag you in any event-related social media posts. After the event, we'll write a recap article on our blog that summarizes the event and thanks you for your partnership. When we promote the event in our e-newsletter, we'll include your business name and logo. We will **prominently** display your logo in the WWPNA quarterly print newsletter that is distributed to 5,000 households in West Wash Park.

PLUS, your logo will appear on the event banner and we will use your choice of company name or branding in the event's name. For example, "The State Farm Home Tour."

PLATINUM EVENT PARTNER \$1,000

CHOOSE ONE EVENT TO SPONSOR

We will **prominently** feature your logo on our WWPNA website in the Neighborhood Partners section of our home page. Your logo will be placed in the WWPNA e-newsletter with a link to your business. You may choose to have a table at the event you are sponsoring. At that event or leading up to it, we'll post a video to our social media feeds featuring our partnership. In addition, we'll tag you in any event-related social media posts. After the event, we'll write a recap article on our blog that summarizes the event and thanks you for your partnership. When we promote the event in our e-newsletter, we'll include your business name and logo. We will **prominently** display your logo in the WWPNA quarterly print newsletter that is distributed to 5,000 households in West Wash Park.

GOLD PARTNER \$500

We will feature your logo on our WWPNA website in the Neighborhood Partners section of our home page. Your logo will be placed in the WWPNA e-newsletter with a link to your business.

SILVER PARTNER \$250

We will feature your logo on our WWPNA website in the Neighborhood Partners section of our home page.